See how Brand Access maintains 95+% CSAT handling over 8,500 tickets/month



What they are saying about Influx:

"Brand Access supports clients with a lot of moving parts, so having a complete customer support solution is a requirement. Influx provides a dedicated team with excellent communication skills and a Team Leader that positively influences the agents they manage."

brand access -Alexan

-Alexandra Leone, Customer Success Manager

<u>Brand Access</u> is a brand expansion agency dedicated to helping its clients strengthen their relationship with global customers by providing a full suite of eCommerce services in the United States, United Kingdom, European Union, Australia, and Asia.

INFLUX TEAM SETUP:

- 6 <u>dedicated agents</u> per client
- Support out of 2 two regions: Jamaica and Brazil
- US coverage: 8 hours a day/7 days a week

INFLUX TEAM RESULTS:

- CSAT 95%+
- · Handling 8500+ tickets per month
- · Great team lead management

Getting started with Influx:

Brand Access came to Influx looking for a customer support partner to handle customer service for one of their client's eCommerce stores. Managing the merchandise for the eCommerce shop, Brand Access handles many moving parts for the client and wanted customer experience experts to handle this aspect of the business.

Since partnering with Influx, knowledgeable agents answer all tickets, approximately 8500+ tickets per month. As customer support experts, the team handles US coverage out of 2 regions (Jamaica and Brazil) for 8 hours/7 days a week support. The Team Lead provides management for Zendesk audits, macros updates, and best practice recommendations.



Influx builds support teams on demand that flex and scale as you need, enabling companies to deliver fast, high-quality support experiences, 24/7.